

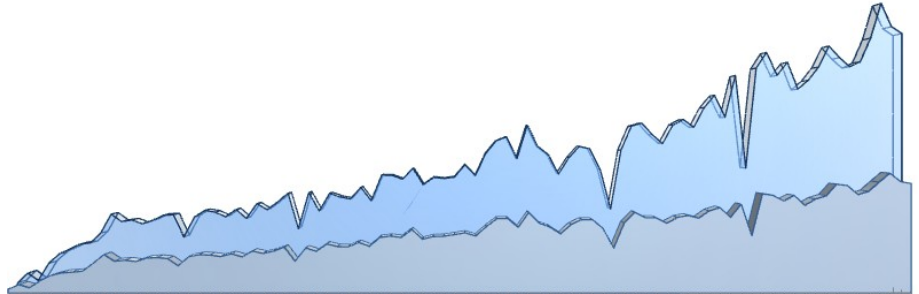
The Industry Standard in IT Infrastructure Monitoring

Nagios® is the leader and industry standard in enterprise-class monitoring solutions. It serves the needs of thousands of organizations in both horizontal and vertical markets by enabling them to identify and resolve IT infrastructure problems before they affect critical business processes. As the growing acceptance of the Open Source IT management space unfolds, Nagios is continuing to rapidly evolve and achieve greater market dominance.

Growth and Success

Started in 1999, Nagios has grown to global widespread success and market share. Key indicators of the strength of the Nagios® brand include:

- **Consistent growth**
- **300,000 website visits each month**
- **125,000 unique website visitors each month**
- **Over 2.5 million downloads**
- **Over 1,000 addons and extensions**
- **Word-of-mouth advocacy**
- **Awards and recognition**
- **Consistent, favorable media coverage**
- **Brand loyalty**

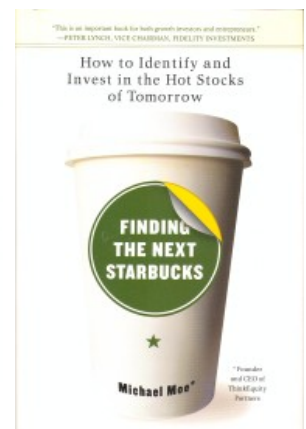


The Next Starbucks

Nagios is one of the "Hot Companies in Open Source" to watch in Michael Moe's "Finding the Next Starbucks" – a telling sign of the brand power of Nagios.

Hot Companies in Open Source

- | | |
|-----------------|---------------------|
| Alfresco | Pentaho |
| Apache | Qlusters |
| CollabNet | Red Hat (RHAT) |
| Compiere | Six Apart |
| Digg | SugarCRM |
| Greenplum | Technorati |
| Jabber | VA Software (LINUX) |
| JasperSoft | Virtual Iron |
| Linux | Wikipedia |
| Mozilla Firefox | Wind River (WIND) |
| MySQL | XenSource |
| Nagios | Zimbra |



Awards and Recognition

Nagios has received powerful recognition and numerous awards in recent years, including:

- **SourceForge Community Choice Awards 2009, Finalist**
- **Linux Journal Readers Choice 2009 Awards Winner**
- **Infoworld's BOSSIE 2008 Award Winner**
- **eWeek: The Most Important Open-Source Apps of All Time**
- **LinuxWorld: Top 5 Open Source Security Tools in the Enterprise**



Media Coverage

Nagios is mentioned in print media and on the web on a regular basis. Several books have been written specifically about Nagios.



Community

Nagios has the largest worldwide community of any Open Source product in the IT management space. The Nagios Community is very active in promoting Nagios through blogs, events, and word-of-mouth advocacy, and has developed hundreds of addons that extend Nagios' native capabilities.

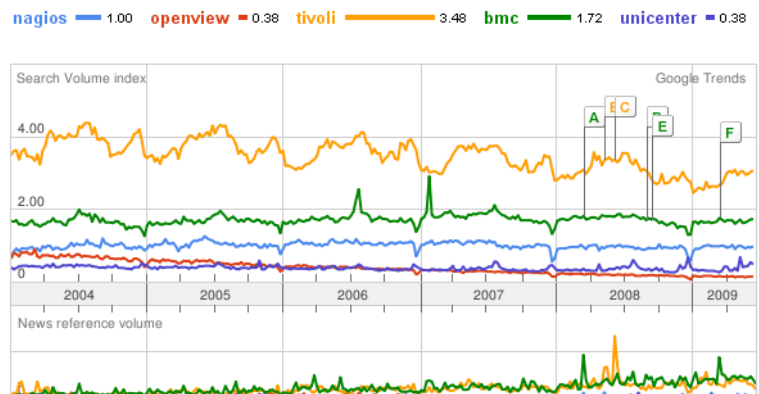
Users

Nagios is used by an estimated 250,000 people worldwide. Thousands of well-known organizations trust their IT infrastructure monitoring to Nagios.



Big Hitter

One of the easiest ways to see just how popular Nagios is in the real world is by looking at what people are searching for on Google. Google Trends shows the brand power of Nagios as being comparable to the offerings from the "Big 4" in the IT management space.



More Information

For more information about Nagios growth, popularity, and statistics, visit:

- <http://www.nagios.org/about/propaganda>

For more information about Nagios products, services, and partnership opportunities, contact us:

- Online: www.nagios.com
- Phone: 888-NAGIOS-1 or +1 651-204-9102
- Email: inquiries@nagios.com